下記図は Vol.48 No.11 p471〜477 に掲載

Figure 1 Automotive Color Popularity Japan
Figure 2 Automotive Color Popularity Germany
Figure 3 Automotive Color Popularity North America
Figure 4  A small pink car, Beijing
Figure 5  Car wrapping demonstration at Bangkok International Auto Salon 2013
Figure 6 A car with the wrapping, Jakarta
Figure 7  Toyota Crown Pink Edition, Japan